



Press Release

24th November 2011

First Renault PRO+ launched in Keary's Motors Cork

Keary's Motors in Cork was today announced as the first Renault PRO + Dealer in Ireland. Eric Basset, managing director, Renault Ireland welcomed guests to Keary's Motors in Cork for the launch of the franchise dedicated to business customers, from sole traders to local fleet and semi-state companies.

Renault PRO+ offers fleet expertise through dedicated and highly trained staff, comprehensive sales service, after-sales service and finance solutions. It can offer the customer converted vehicles tailored to their needs and thanks to the support of Renault's conversion partners they can offer very specific vehicles such as ambulances, fridge units, box bodies and crew cabs.

Speaking at the launch, Eric Basset said:

"Renault PRO+ in Cork is a very good example of what should be put in place in the commercial area. It is a particularly well adapted response to the specifications of the business customer. A response which is different from the one brought to retail customers.

Commercial vehicles are a working tool, a business tool, and for that reason we've got to listen carefully to our business customers and make everything possible to please them on a day-to-day basis," he added.

Bill Keary, dealer principal, Keary's Motors:

"We are delighted to be announced as the first Renault PRO+ Dealer in the country and look forward to welcoming business customers of all sizes to assist them with their vehicle needs and also finance options through Renault Finance".

www.renault.ie

ENDS

NOTE TO EDITORS:

Contact Roisin O'Hea/Ciara Murphy,

Renault Ireland Press Office at O'Hea PR

T: 01-6608524/540

E: roisin@oheapr.com ciara@oheapr.com