

RENAULT Z.E.

One in 10 vehicles sold by Renault in Ireland in 2012 will be electric

Renault Ireland boss confirms commitment to Electric at launch of Renault ZE (Zero Emission)

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Renault Ireland's managing director Eric Basset has set a challenge for his dealer network and team that will see 1,000 Renault electric vehicles sold by the manufacturer in Ireland next year. The Renault boss, who has overseen the marque's market share double since his arrival in Ireland in 2009, is confident that one in ten Renault vehicles sold in 2012 will be electric.

He has also stood by his commitment to make electric vehicles affordable to all and reminds those in any doubt that Ireland is leading the way in Europe for infrastructure and availability of electric vehicles.

Renault launched its electric vehicle offensive in 2008 with the announcement of its comprehensive, line-up of four electric models, the first of which arrived on Irish roads today.

The **Renault Kangoo Z.E.** the first electric vehicle offering from Renault was launched today and is available to test drive at dealerships all over the country priced from €16,400 incl. VRT ex VAT and including the Government grant of €3,800. The electric mini van has already seen a huge interest in France where 15,000 Kangoo Z.E. have already been ordered by some of France's largest companies including La Poste, the French postal service.

Renault is the only manufacturer to introduce a range of 100% electric vehicles, from the Kangoo Z.E. mini van to the Fluence ZE Saloon, the Twizy urban quadricycle and the stylish compact hatch the ZOE, all due to appear on Irish roads in 2012.

The Kangoo Z.E. battery will cost € 75 ex VAT per month to lease (based on 48 months, 15,000 KM per year) . Renault Kangoo Z.E. will be available in three sizes including the Kangoo Maxi Z.E. 2 seat and 5 seat models. It comes with five years unlimited mileage warranty as standard.

Eric Basset, Managing Director, Renault Ireland:

“Renault’s Irish team is the best trained network in electric vehicles in all of Europe following extended training over the past year in technology, after sales, and customer care. We have committed fully to the arrival of our range of Z.E. vehicles in Ireland, and recently employed eight Ambassadors who are each fully dedicated experts in electric vehicles.

Our strategy from day one was to make electric vehicles affordable to all and we are standing by this by bringing in our range at prices that cannot be matched by our competitors.

Ireland is ready for electric. It’s not our future, it’s the present, and Renault Ireland is ready to sell affordable electric vehicles to suit all lifestyles”.

Test drive the new Renault Kangoo Z.E. at your local Renault Dealer.

Note: Renault Fluence Z.E.: will launch here in March 2012 with pre launch test drives from January. Cost for the pre-launch model is €21,620 including VAT and the Govt. incentive of €5,000.

Battery Rental from €82 per month.

www.renault.ie

Note to Editors:

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