

RENAULT Z.E.

Media Update:

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1 in 10 cars on Irish roads will be electric by 2020, according to Renault Ireland -Fluence Z.E. is Ireland's Most Affordable Electric Car-

By the year 2020, Renault Ireland predicts that one in ten cars on Irish roads will be electric. This statement comes as Renault Ireland prepares to launch its Kangoo Z.E. mini van this November followed by the 4-door Fluence Z.E. saloon in early 2012. Renault's strategy is to make electric vehicles affordable to all, and is the only manufacturer to launch a range of vehicles from commercial to passenger models.

Renault has confirmed the price of the first version of **Fluence Z.E.** - €21,620 on-the-road (after €5,000 Government grant), the same pricing as a Fluence diesel. The tempting on the road price will undercut every other electric car brand in Ireland, not to mention even comparably-sized diesel cars.

With such keen pricing, the newcomer costs considerably less than zero-emission cars of similar size, and is sure to prove a tempting proposition for private and business customers alike. To give complete peace of mind when it comes to battery maintenance and technology, as well as keep its overall cost within easy reach of as many buyers as possible, there is a separate battery lease contract from €79 per month (based on 15,000 km per year/4 years).

The Fluence Z.E. has a high level of equipment including 16" alloys, auto lights and wipers, climate control, cruise control, Econometer, Carminat TomTom smart satellite navigation, charging sockets on both front wings.

Aside from its alluring price and sound environmental credentials, thanks to its zero-emissions, Fluence Z.E. will also offer an enjoyable driving experience through its 70kW (95hp) power and generous 226Nm of instant torque on tap. The range of Renault's flagship Z.E. is up to 185km, depending on driving and road conditions.

The **Renault Kangoo Z.E.** will be the first electric vehicle offering from Renault in Ireland in November and will retail at €16,200 ex VAT with the Government grant. The battery will cost €72 ex VAT per month to lease (based on 15,000 KM in 48 months) . Renault Kangoo Z.E. will be the first range of 100% electric commercial vehicles to launch in Ireland including the Kangoo Maxi Z.E. 2 seat and 5 seat models.

The Twizy ZE, an urban two seater quadricycle, will follow in mid 2012 and the Zoe ZE, a stylish compact hatch is due to arrive in Ireland in late 2012.

Eric Basset, Managing Director, Renault Ireland:

“Our strategy from day one was to make electric vehicles affordable to all and we are standing by this by bringing in our entry electric Fluence saloon at a price that can’t be matched by other manufacturers. Electric is not something that we thought of lightly. It started in 2005, when the Renault CEO worldwide asked what future vision he had for his customers. With increasing oil prices he made two choices that would lead the way for Renault - Diesel and Electric. Since then hundreds of Renault engineers have been working on something amazing which is now here and very real. We predict that by the year 2020 there will close to 200,000 electric vehicles in Ireland. Remember Ireland is leading the way in Europe for infrastructure and availability. We are ready for electric. It’s not our future, it’s the present, and Renault Ireland is ready to sell affordable electric cars to suit all lifestyles”.

Information on the Renault Z.E. range, including reservations, is available at www.renault.ie Registration on the site is free and enables prospective buyers to choose their vehicle and benefit from priority availability and test drives as soon as it comes to market. These pioneering customers will then be contacted by Renault as the date of the vehicle's release approaches to obtain confirmation of their reservation. The website will also give registered visitors access to exclusive, electric mobility-related content, services and applications.

Note to Editors:

For further information contact
Roisin O’Hea, O’Hea PR
T: 01- 6608524/540
M: 086 2430839
E: roisin@oheapr.com