



Press Release - 4 May 2011

Renault Fluence is Number 1

Good news for passenger cars, with Renault's Fluence, coming in as the number one bestselling saloon in its segment, exactly and, only, a year after it was launched onto the Irish market.

In the combined passenger and LCV market, Renault is still performing well at number four, with 9.7% of the market, up 0.9% on this time last year.

Eric Basset, managing director, Renault Ireland:

"I am very pleased with the results for Fluence. The car was launched onto to the Irish market only last year and it has been accepted by the Irish driver as a car of choice. At the time of launch we said that this car was 'our most Irish car' and that if ever a car was built to suit the Irish driver this was it! Well, this is it! One car out of three cars sold on the Irish market is a saloon and Fluence is fantastic value for a stunning car in its class."

With double scrappage available on all Renault cars up to June, customers can pick up a Renault Fluence from just €15,800 with aircon, ignition card with automatic locking of the doors, 80-Watt RadioSat Classic system which includes an MP3-compatible CD player and a Bluetooth® connectivity and various other specs as standard.

Although Government scrappage will be ending soon, customers can still benefit from the double scrappage offer from Renault extended to 02 and 03 drivers.

www.Renault.ie

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