

## Press Release - 1 March 2011



### Renault in Top Three for Passenger Cars and LCV in February

Renault is maintaining its market position this month, coming in the top three passenger car brands with a 10.8% market share, up on this time last year.

The Renault Clio is the third best selling passenger car in February and the Fluence is at number four.

Renault Ireland's increasing good performance in the LCV sector continues in February with the brand at number three and at 14.3% of the LCV market, up a whopping 10.7% on the same month last year.

Eric Basset, managing director, Renault Ireland:

"It has been a challenging February. We are very pleased with our results - the Fluence was only launched last year and has already become a very popular buy for the Irish driver.

In the LCV sector we are very happy with the monthly results, over ten per cent up on last February and 14% of the market year to date. The scrappage scheme has brought some certainty to the car industry and Renault has extended its scrappage to 2002 and 2003 cars, giving non scrappage customers the chance to buy a new Renault. So far, for the two months of a tough year, Renault is staying its ground... and combined figures show we are at 9.4% of the market".

Renault Ireland will host its March Rendezvous Weekend at its network of dealers around the country this weekend (3<sup>rd</sup> to 6<sup>th</sup> March) extending scrappage on 2002 and 2003 cars.

[www.renault.ie](http://www.renault.ie)

#### **Note to Editors:**

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